

VEGA

Communications made easy.





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Why Choose Vega?

Consistent delivery of excellent solutions and services across all locations

Superior Technology

Our clients choose and stays with us because we provide the leading technology, deliver unmatched services, and offer the best value in the industry.

Unparalleled Services

Vega offers an array of services that are valuable supplements to our clients, we free up your own internal resources to focus on more strategic work. For whatever area you choose to utilize us, you will find our professional services to be an invaluable resource for your audio-visual projects and provide you with the advantages you need to stay ahead of competition.



**Largest AV/
IT Provider in
APAC**



**20+ Office
Worldwide**



**36
years**

**Experience in
AV/IT Industry**



**Industry
Recognition**

Experience, Expertise, and Global Presence

We have been in the market for more than 30 years, and have expanded the operations across countries in Asia Pacific, Europe, UK & USA. We have deployed several projects for the largest multinational firms, and have been trusted by the scope of our work.

24/7 Global Support Service

We deeply understand the importance of client service, that's why we are 100% committed to operational excellence and providing you with real-time support no matter where you are. Our support centre in Manila is plugged into our global contacts and provides support via email, hotline, or video conference.

About **Vega Global**

Vega Global is one of the largest Global Systems Integrators and Managed Service Provider for Audio-Visual Solutions, Video Conferencing, and Collaboration Technologies in APAC. We design, implement, and support solutions across all industries enhancing the way businesses compete, operate and communicate.

Founded in 1986, we started as a local distributor of Audio-visual equipment and have evolved into a world-class solutions and services provider to meet the diverse needs of clients around the world. Today, we have a comprehensive network of more than 600 professional staff working across 22 offices in APAC and Europe. With our knowledge, experience, and presence worldwide, Vega Global has been the preferred partner of enterprises and Fortune Global 500 companies to fulfil their Audio-visual, Conferencing, and Collaboration technology requirements.

Our focus is on delivering our solutions and services through a Business to Business model with a strong focus on multi-national corporations that desire a single vendor relationship capable of delivering across a diverse geographical spectrum coupled with 'in-country' contract administration and billing capabilities.



Message From Founder

As one of the leading pioneers in AV and IT systems integration, Vega has grown steadily from a traditional local AV company to one of the most reliable global AV and IT engineering companies with a well-established network consisting of more than 20 offices throughout 16 countries.

With over 36 years of experience in delivering high-quality projects for many multinational and Fortune Global 500 companies, our company has learned to adapt to the ever-changing demands of our customers, and to become more resilient with the transformations in the AV and IT industry.

Unlike traditional AV companies, that limit themselves to a narrow scope of work and thinking, Vega has always adopted the mindset of evolving with the times and continuously bringing in new technology advancements. This approach has allowed us to embrace the AV and IT convergence that delivers the best of breed communication and collaboration tools available for our clients.

Today, as many companies shift the way their businesses operate and increase their demand for unified communications, video and audio conferencing in an ever-growing landscape of digital media platforms; we proactively work with our clients on demonstrating and road-testing the latest technologies so they can make fully informed decisions on their technology infrastructure investments.

As the world embraces digital transformation, Vega is proud to be in the best position to support and satisfy the needs of our customers. This is done by providing a single-vendor experience across multiple countries and adopting the latest global standards in all our AV projects. Our global capabilities ensure our customers get the same level of consistently high-quality solutions and services in different cities mitigating incompatibility problems.

As part of our commitment to excellence, Vega continues to strive to enhance our overall service quality to maximize the return of investment of our customers for their AV and projects.



Mr. Laurie Chow

Founder
Vega Global

Key Milestones

1986

Laurie Chow established his AV business

2007

Awarded as **Caring Company** by the Hong Kong Council of Social Service

2006

Vega Macau was established

2009

Awarded by Metro Finance
Hong Kong Leaders' Choice 2009
Service Provider

2010

- **Vega Singapore** was established
- Awarded **Advanced Unified Communications (AUC)** by Cisco

2016

- **Vega celebrates 30th Anniversary**
- **Vega Indonesia & Vega Vietnam** were established

2015

Vega South Korea was established

2018

Awarded by InfoComm AVIXA as an
AV Provider of Excellence (APEX) Company
for 4th consecutive year

2019

- **Vega Thailand** was established
- **Top 10 Collaboration Consulting/ Services Company 2019** by APAC CIO Outlook

1988

Vega Hong Kong was founded

1998

Vega China - Shenzhen sales office was established

2001

Vega Hong Kong showroom opened in Central, Hong Kong

1999

China Production plant was set up

2011

- Vega Japan - Tokyo, Vega China - Shanghai, & Vega Taiwan - Taipei, Taichung, Kaohsiung were established
- Awarded by InfoComm as **Diamond Level AV Solutions Provider**

2012

- Vega Malaysia & Vega India - Mumbai were established
- Awarded as the **Most Valuable Companies 2012** by MediaZone

2014

- Vega Philippines & Vega Australia were established
- Awarded by InfoComm as an **AV Provider of Excellence (APEX) Company**

2013

- Vega China - Beijing & Vega India - Bangalore were established

2020

- Baird Capital invests in the Vega Global Group
- Laurie Chow awarded the **Industry Influencer of the Year** in InAVate APAC Awards
- K11 Musea Hong Kong wins **Project of the Year - Retail** in InAVate APAC Awards

2021

- Vega celebrates **35th Anniversary**
- Vega New Zealand, Vega UAE & Vega Japan - Osaka were established

2022

- Vega now has more than **20 offices** across **16 countries**
- Inavate APAC Awards named Matthew Deayton as AV Icon of the Year.
- **Vega Japan - Osaka** were established
- The Hong Kong University of Science and Technology wins Project of the Year – Education in Inavate APAC Awards

TODAY

Philosophy



Be a People-Centric Business

At Vega, it's not all about technology and numbers. Our people are integral to our business. We are committed to their training, mentorship, and career development. Likewise, our customers are our lifeblood, and we strive to ensure they value us as much as we value them.



Be a Listening Business

We are a leader in our industry, and we consistently encourage our people, partners, and customers to engage and voice their views. This approach equips us with the knowledge to guide them to the best of breed solutions.



Be a Non-Stop Developer

We believe that by adopting a business model that evolves alongside the demands of our clients, we build resilience to the ever-changing world of technology. We strive to showcase and test the latest technologies and know how to keep us at the leading edge of technology developments.



Be a Pursuer of Quality

We continuously strive to pursue the highest quality solutions and deliver the best services to exceed our clients' expectations.



Be an Innovator

As a pioneer in our industry, we pro-actively help our clients prepare for their future and raise their awareness of technology trends. We guide them to make informed decisions to manage the technology life-cycles better.



Deliver Value

We design, implement, and support solutions that optimize our clients' communication and collaboration capabilities, reduce their environmental impact and demonstrate a tangible return on investment.

Our Services

Vega's services are 100% customer-focused and we take pride in what we do. Part of what drives us is seeing our customers succeed, so every project we undertake is designed to ensure you get the right solution for your business.





Managed Services

- Onsite Support
- Remote Support



Professional & Consultancy Services

- Site Assessment & Survey
- System Design
- Project Management
- Training



Event Management

- Event Planning
- Lighting Equipment Setup
- Technical Staffing

Maintenance Support

- Preventive Maintenance
- Proactive Maintenance
- 24/7 Global Helpdesk

Global Account Management

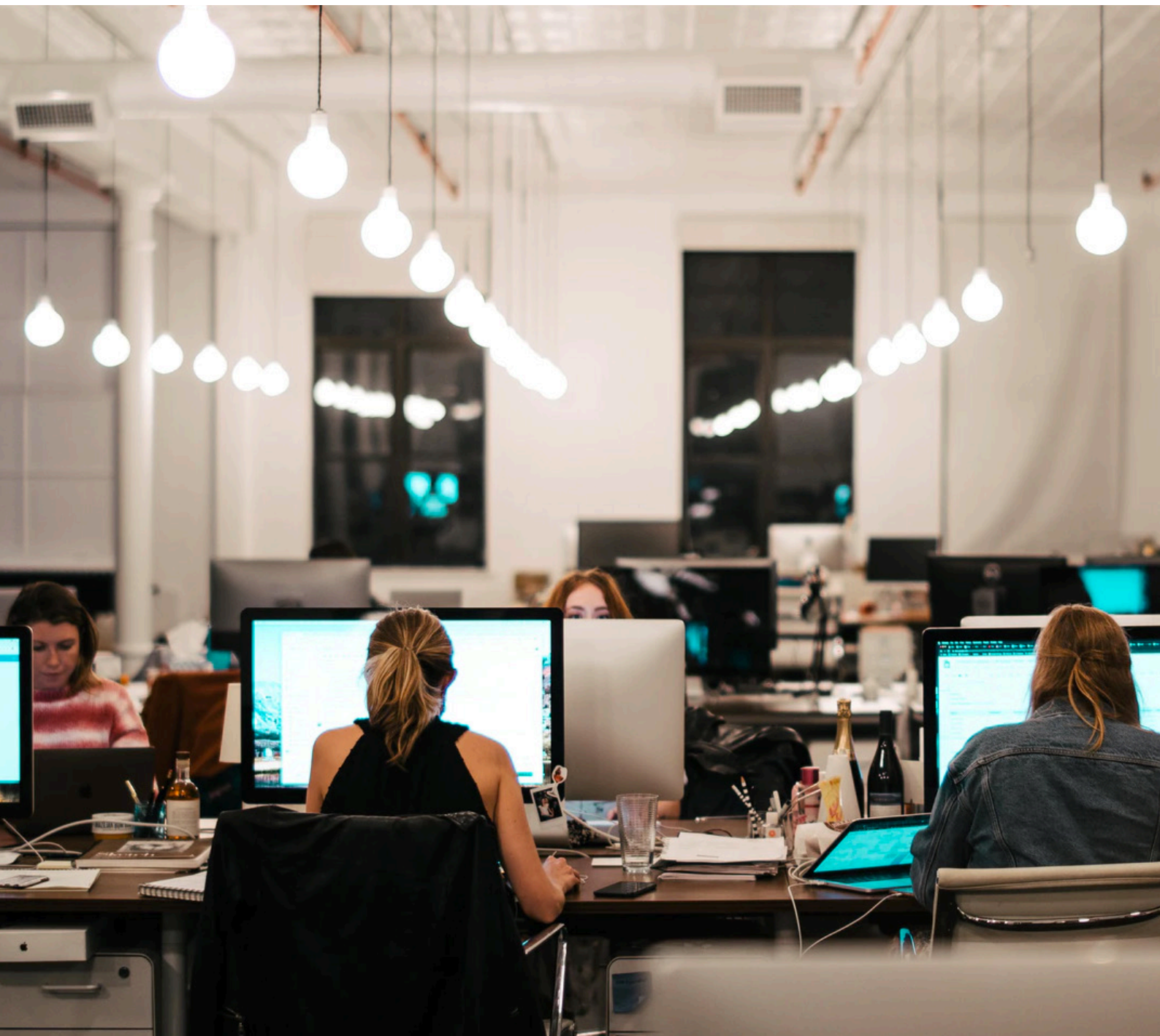
- Single Vendor Contracts
- In-Country / Centralized Billing
- Strong Regional Supply Chain Management
- Local Design Guidance to Match Global Standards



Our Solutions

With our 30+ years of industry experience, we seek to understand your requirements to deliver custom-designed solutions tailored to your needs, now and for the future. We aim to enhance the quality of your business through the seamless integration of functional design and technology.

Vega partners with some of the best manufacturers in the industry. Leveraging our network of partners at a global level, we develop innovative, state-of-the-art solutions for even the most challenging environments.





Collaboration

- Hybrid Collaboration
- On-premise Collaboration
- Cloud-based Collaboration
- Return to Work Strategy



Audio-visual

- Hybrid Learning
- Meeting & Multipurpose Rooms
- Digital Wall & Signage
- Auditorium & Large Venue



Digital Workplace

- Digital Workplace Advisory
- Workplace Management & Sensor Technology
- Intelligent Workspace Planning & Utilisation
- Room and Desk Booking System
- Networking and IT Security

Collaboration



01 Hybrid Collaboration

With the hybrid cloud approach, your organisation can integrate private cloud and public cloud services on-premise. Hybrid implementations allow businesses to use a virtual meeting server within their own network. User and meeting metadata are also maintained in the public cloud, while the on-premise meeting server, on the other hand, hosts all meeting traffic (video, audio, and data sharing) in the organisation's private cloud.



02 On-premise Collaboration

We understand that data security is a paramount priority for most organisations. Having your data located within your in-house servers and IT infrastructure will provide you with the peace of mind you need for your daily operations.

With on-premise deployment, all your data, video, and audio traffic are hosted within the organisation to provide strict security and privacy compliance so that you can have worry-free data storage and online meetings anytime.



03 Cloud-based Collaboration

With cloud-based solutions or SaaS (Software as a Service), you can get a steady and predictable cloud collaboration solution cost, which means there will be no sudden, large capital outlay that can strain the budget in an upgrade year.

Our solutions also have continuous updates, so you can ensure that your software is still up to date and compliant with new launches, therefore avoiding unplanned downtime.



04 Return to Work Strategy

We have become more cautious of our environment because of the COVID-19 pandemic, we have recognised the influence of touchless systems that are relatively necessary for safe day-to-day business and personal activities.

Vega's Meeting Room Solutions include:

- Zero-Touch Solutions
- BYOD Collaboration
- Automated Controls
- Hybrid Working



Audio-visual



05 Hybrid Learning

The education industry is adapting to the new normal to avoid further disruptions.

Using variations of video conferencing platforms, display screens, and hybrid collaboration platforms, we enable full versatility for conducting training and classes. Hybrid learning solutions also feature two-way communication between students / attendees and educators to achieve maximum engagement.



06 Meeting & Multipurpose Rooms

We provide a full scope of service for all AV equipment within the meeting and multi-purpose room, from hardware procurement to system integration.

- Video conferencing systems
- Wireless presentation systems
- Display systems
- Ceiling speaker
- Control systems
- And more...



07 Digital Wall & Signage

Our solutions range from single screen solutions to complex, multi-screen systems distributing content across extensive area networks.

- Digital signage
- Wayfinding system
- Media player
- Content management system
- Large format LED walls



08 Auditorium & Large Venue

With over 35 years of experience, our team has transformed simple spaces into auditoriums that are true to their purpose. We deliver quality displays and sound by integrating:

- Customised AV systems
- LED wall
- Sound systems
- Control room
- Stage lighting
- And more...



Digital Workplace



09 Digital Workplace Advisory

Vega's smart workplace design will repurpose and retool your office to be virtual and multifunctional collaboration. It includes:

- Real-time occupancy and utilisation platform
- Smart workplace management solutions
- And more...



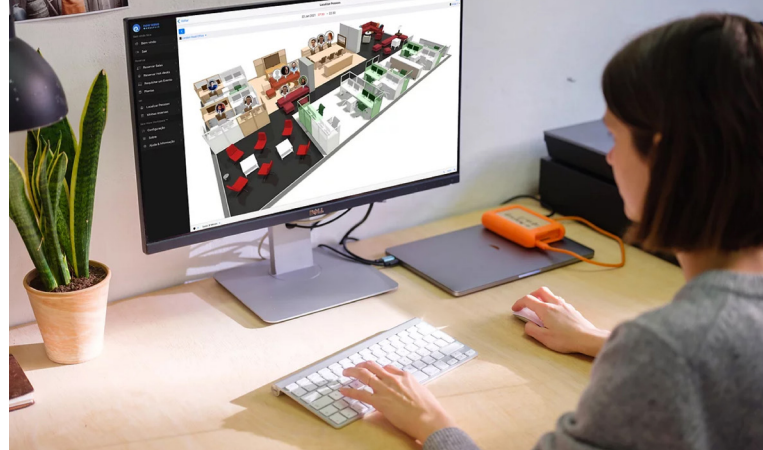
10 Workplace Management & Sensor Technology

Smart sensors have been developed for practical benefits such as information generation, temperature measurement and anonymous data collection. It has strengthened into a solution that manifests health and safety purpose. It can support sustainable workspaces through accurate availability monitoring, air quality controlling and etc.



11 Intelligent Workspace Planning & Utilisation

We design workplace solutions that will benefit your team and stakeholders. It is developed to transform workspaces through intelligent planning and utilisation. Innovations on scheduling and booking through zero-touch experience.



12 Room & Desk Booking System

We offer a full spectrum of room/ desk booking solutions to fit your specific requirements. We provide solutions that are cost-effective and stand-alone.

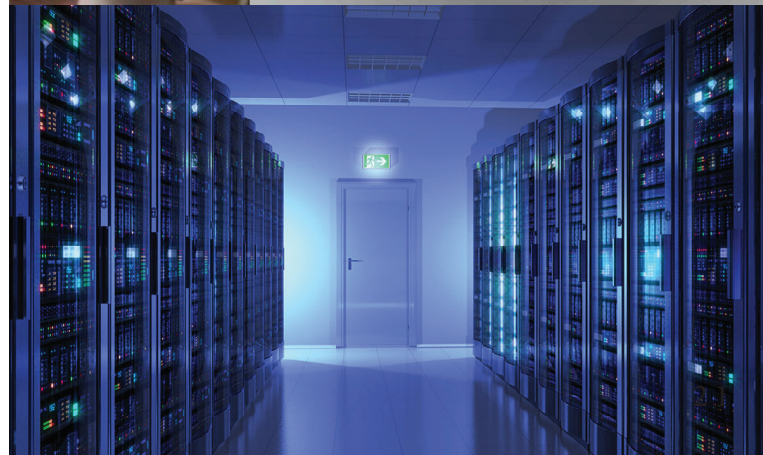
- Secure a safe workplace
- Integrated into your preferred scheduling applications
- Most advanced on-premise or cloud platforms
- And more...



13 Networking & IT Security

We are committed to provide innovative technology through IT management tools by converging the AV & IT Languages.

Vega provides a reliable, robust, and secure network system which is an essential and long-lasting investment in your organization's productivity and profitability.



The Industries **We Serve**



- Corporate & Finance
- Education
- Energy & Utilities
- Government
- Healthcare
- Hospitality
- Media & Entertainment
- Retail
- Transportation
- Venues & Events

Check out our Case Studies:

<https://vega-global.com/en/casestudy>

Industry Recognition



AVIXA Member



ISO 9001
Quality



ISO 14001
Environment



ISO 45001
Health & Safety



Cisco Partner
Premier Integrator



Microsoft Gold Partner



Zoom Integration
Partner

Key partners



The **Senator** Group



Regional **Activities**

Infocomm India 2022



Hilton Tokyo - LED Wall & Green Studio



Regional **Activities**

Infocomm Bangkok





Globalization

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In 2010, from our headquarters in Hong Kong, we instigated our globalization efforts that set out to expand operations on the international setting. That same year the Singapore and Japan offices were established which were the first of the rapid growth across APAC and Europe.

Over the following decade, we continued our development and set-up more than 20 offices in 16 countries.

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